

YOUR
BRAND
HERE

YOUR
BRAND
HERE

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HERE



EGYPTIAN
COMPANY
FOR COSMETICS

AGENDA

- Who Are We?
- Our History
- ECC Holding Group
- Our Vision
- Our Focus
- Our Solution-Based Services
- Our Certifications
- Cosmetics Plant Capacity
- Production Lines
- R&D Labs at the Plant
- Facilities at the Plant
- Testing at the Plant
- Tech Facilitator at the Plant
- Customer Experience Map
- Integrated Industrial Model
- ECC Nutrition Hub
- Our Success Partners



**"REDEFINING THE BEAUTY &
HEALTH STANDARDS SINCE
1981"**



**EGYPTIAN
COMPANY
FOR COSMETICS**



WHO ARE WE?

The Egyptian Company for Cosmetics is a leading toll manufacturer that has been providing world-class services since 1981. With a focus on personal care, cosmetics, cosmeceutical markets, ECC uses proven formulas with the finest active ingredients to deliver exceptional solutions for its clients.

ECC's extensive experience in contract manufacturing makes it the go-to hub for all beauty care development needs, from concept to shelf and everything in between. The company has a proven track record of delivering high-quality products that meet the exact specifications of its clients.

Our commitment to excellence is reflected in its state-of-the-art facilities, which are equipped with cutting-edge technology and staffed by a team of experts who are dedicated to delivering exceptional solutions. The company's services include product development, manufacturing, packaging, and distribution.

OUR HISTORY

1981

The Egyptian Company for Cosmetics has its roots in a small lab founded in 1981 by Dr. Salah El Housseiny. The lab originally produced cosmetic oils and soap, and its founder had a vision of creating a company that would provide high-quality cosmetics and personal care products to people in Egypt and beyond.

Over the years, the company grew and expanded under Dr. Salah El Housseiny's leadership. By the early 2000's the second generation took over, under Dr. Mohamed Salah's leadership, ECC had become an established leader in the cosmetics industry.

ECC continued to expand its operations, opening multiple manufacturing plants to meet the growing demand of the local & international markets. The company's use of tried and tested formulas, top-quality active ingredients, and cutting-edge technology contributed to the creation of a devoted customer following and cemented its status as a leader in the industry.



1980s

2000s

2020s



ECC HOLDING GROUP

ECC Holding Group is a diversified company that operates across multiple sectors of the cosmetics, personal care, beauty and dietary supplements industry. The company is divided into two main groups: ECC B2B Group and ECC B2C Group.

The ECC B2B Group includes several key components, such as a state-of-the-art cosmetics factory, an established leading manufacturer of plastic bottles and jars, a cosmetics factory in Sudan, and a facility plant that produces dietary supplements and health and wellness products.

The ECC B2C Group includes several brands that cater to individual consumers, offering a range of cosmetics and personal care products, hair care products, natural and organic beauty products, and an e-commerce platform that offers a wide range of beauty products from around the world.

Overall, ECC Holding Group's diversified portfolio allows it to offer a wide range of products and services to both business and individual customers. With a focus on quality, innovation, and customer satisfaction, ECC is well-positioned for continued growth and success in the cosmetics and personal care industry.

OUR VISION

TO BE A *glocal* MANUFACTURING HUB

glocalization

/ˌglɒk(ə)lɪˈzeɪʃ(ə)n/

noun

the practice of conducting business according to both local and global considerations. Applying global standards and being locally adaptive.

YOUR
BRAND
HERE





QUALITY

We at ECC are committed to delivering high-quality products that meet international specifications & standard levels.



INNOVATION

We are always striving to develop new and innovative solutions for the personal care, cosmetics, cosmeceutical, and nutraceutical markets.



INTEGRITY

We operate with the highest level of integrity, ensuring transparency and honesty in all of our business dealings & partnerships.



COLLABORATION

We value collaboration and partnerships, working closely with our clients to develop and manufacture products that meet their unique needs.

OUR VALUES

OUR FOCUS

ECC's manufacturing capabilities are second to none, with state-of-the-art facilities and a team of experts who are dedicated to delivering exceptional solutions. Our company's use of proven formulas with the finest active ingredients and cutting-edge technology ensures that its products are of the highest quality.

ECC's research and development capabilities are also a key factor in its success. The company is always striving to develop new and innovative solutions for its clients, using the latest technology and research to stay ahead of the curve.

At ECC we have a customer-centric approach is another factor that sets it apart from the competition. We understand that each client has unique needs and we work closely with them to provide personalized solutions that meet those needs. We value collaboration and partnerships, ensuring that our clients are involved in every step of the manufacturing process.

Finally, Our commitment to quality and innovation is reflected in all the brand we collaborated with; making ECC the ideal partner for any brand looking to develop and manufacture high-quality personal care, cosmetics, cosmeceutical, and nutraceutical products.



OUR SOLUTION-BASED SERVICES

ECC's solution-based service provides a comprehensive approach to product development and launch. Their 360-degree approach covers every aspect of the process, from the initial concept stage all the way to the final product launch and beyond.

One of the solutions provided by ECC is product registration assistance, which helps businesses navigate the complex regulatory requirements involved in bringing a new product to market. ECC also offers R&D services to help businesses develop and refine their product ideas, ensuring they are both marketable and effective.

Our manufacturing capabilities enable businesses/brands to create their products without having to invest in their own facilities or equipment. ECC also provides packaging and filling services to ensure that products are manufactured and packaged to the highest standards.

ECC's private label and export services are designed to help businesses establish a strong brand presence and expand into new markets. By providing a complete range of services.

Our solution-based service is an invaluable resource for businesses looking to bring their products to market quickly and efficiently, while maintaining the highest standards of quality and compliance; allowing businesses to focus on their core competencies while leaving the details to the experts.



REGISTRATION ASSISTANCE



RESEARCH & DEVELOPMENT



TOLL MANUFACTURING



PACKAGING & FILLING



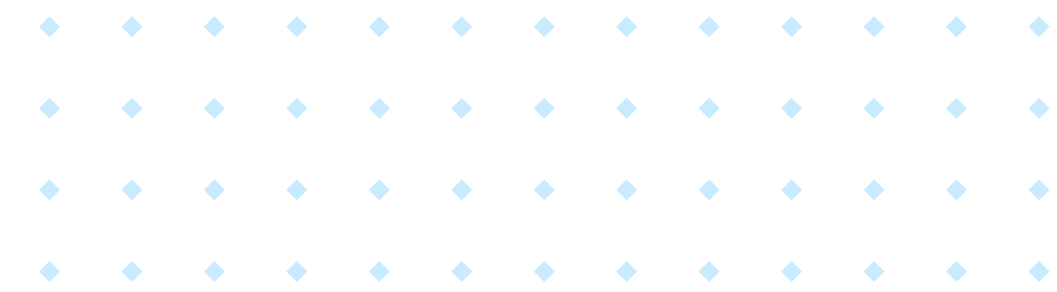
PRIVATE LABELING



EXPORT & LOGISTICS



MANUFACTURING PLANT



OUR CERTIFICATION

ECC is a company that places a high value on quality and safety in all of our operations. To demonstrate our commitment to these principles, ECC has obtained several certifications, including ISO 9001:2015 QMS, ISO 14001:2015 EHS, ISO 45001:2018 OHS, ISO GMP 22716:2007 SGS, NFSA, ISO 22000:2018 FSSC. As well as, SMETA Audit by Intertek & Sedex with membership no. ZS418193972 for HSE.

ECC's certifications demonstrate our ongoing commitment to quality, safety, and environmental responsibility. By adhering to these rigorous standards, we ensure that our products and services meet the highest levels of quality, safety, and customer satisfaction.

PLANTS' CAPACITY



Cosmetics Factory 1

Total area: 1,068 m²
Building area: 2,400 sqm

Nutrition Factory

Total area: 2,000 sqm
Building area: 5,600 sqm

Cosmetics Factory 2

Total area: 1068 sqm
Building area: 3,275 sqm

Plastic Factory

Total area: 2,000 sqm
Building area: 4,000 sqm



Cosmetics Factory 3

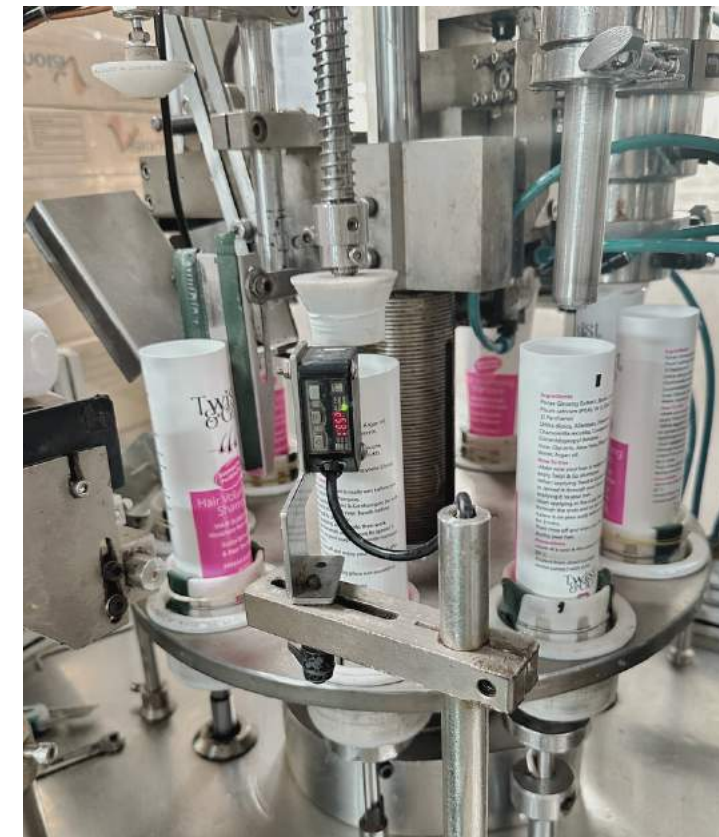
Total area: 6,000 sqm
Building area: 5,600 sqm

Warehouse

Pallets: 2,600

60

UP TO
MILLION
PIECES
MANUFACTURING
CAPACITY
YEARLY





1,000+

**SKILLED & TRAINED
EMPLOYEES**



LIQUID PRODUCTION LINES

HAIR CARE | SKIN CARE | BODY CARE | HYGIENE



BOTTLE/TUBE

Shampoo
Conditioner
Co-wash
Shower Gel
Intimate Wash
Facial Wash
Mouth Wash
Roll-On Deodorant
Hand Wash



PUMP

Hair Oil
Hair Serum
Leave in
Body Oil
Dry Oil



DROPPER

Hair Serum
Skin Serum
Dry Oil
Lip Oil



AMPOULE GLASS - PVC - VIALS

Hair Oil
Hair Serum
Skin Serum
Light Lotions



SPRAY

Perfume
Body Splash
Hair Mist
Hair Detangler
Sanitizer
Massage

SEMI-SOLID PRODUCTION LINES

HAIR CARE | SKIN CARE | BODY CARE | HYGIENE



LOTION

Hair Lotion
Skin Lotion
Body Lotion
Shaving Lotion
& etc.



CREAM

Hair Cream
Skin Cream
Body Cream
Shaving Cream
Hair Removal Cream
Massage Cream



GEL/WAX

Hair Gel
Hair Wax
Body Gel
Skin Gel
& etc.



SACHET

Hair Mask
Face Mask
Hair Cream
Body Cream
Hair Gel
& etc.



PASTE

Toothpaste
Pimple Paste
Face Clay

SPECIFIED PRODUCTION LINES

HAIR CARE | SKIN CARE | BODY CARE | HYGIENE



MAKEUP

- Lipstick
- Liquid Lipstick
- Lip balm
- Foundation
- Concealer
- Mascara
- Eyeliner
- Powder



SOAP

- Glycerin Soap
- Whitening Soap
- Charcoal Soap
- Acne Soap
- Sulfur Soap
- Conditioner Bar
- Shampoo Bar
- Body lotion Bar



POWDER

- Bath Salts
- Henna
- Skin Powder



WIPES

- Single Wipes



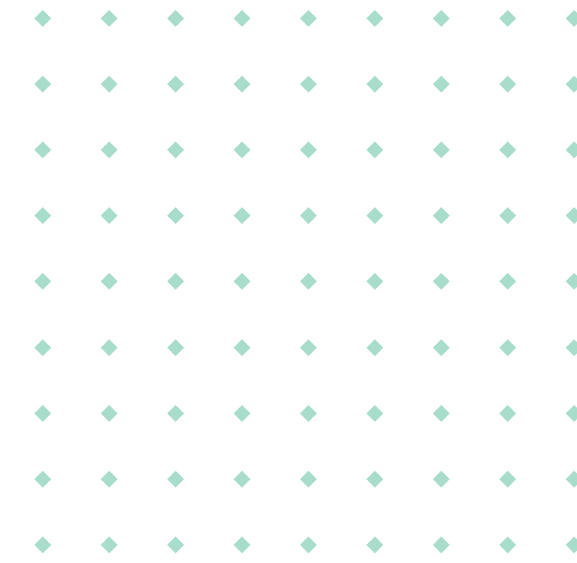
R&D LABS AT THE PLANT

ECC has three leading-edge research and development (R&D) labs that are highly equipped with advanced equipment and machinery, including more than 25+ of the latest machinery and tools.

The R&D labs are equipped with mixing agitators and homogenizers, hotplates, pH meters, viscometers, incubators for accelerated stability testing, centrifuges for accelerated stability testing, and window chambers for color stability testing. Additionally, ECC's R&D labs have a pilot batch machine for scaling up product development and a moisture balance analyzer for precise formula development.

.The mixing agitators and homogenizers allow for precise control of product consistency and texture, while the hotplates and incubators ensure that products are developed and tested at the appropriate temperature. The pH meters and viscometers enable accurate measurement and adjustment of product properties, while the window chambers and centrifuges allow for accelerated testing of color and stability.

With these advanced instruments and tools, ECC's R&D labs can develop high-quality, innovative products that meet the changing needs and preferences of consumers



FACILITIES AT THE PLANT

- Mixers for higher viscosity products
- Variety of jacketed stainless mix tanks (Tanks of 1000 Gal. /Tanks of 750 Gal. /Tanks of 500 Gal. /Tanks of 300 Gal. /Tanks of 150 Gal.)
- Automatic Refrigeration, recirculating water chilling system
- 10,000 Gal/Day ultraviolet reverse osmosis softening, water purification and filtering system IPA approved waste water control system
- 50HP Parker Steam Boilers & 50 HP Ingersoll Rend Air Compressors with Sanitary air dryers
- Extra storage capacity of ready bulk and packaged products up to 250,000 Gallons at the state of the art 40,000 ft. sanitary and temperature controlled warehouse facilities

To ensure consistency and that your fill is finished meticulously, our filling & packaging equipment includes:

- Ink-jet coders
- Heat tunnels
- Semi-automatic cappers and labelers
- Conveyors
- Two top-line tube fillers

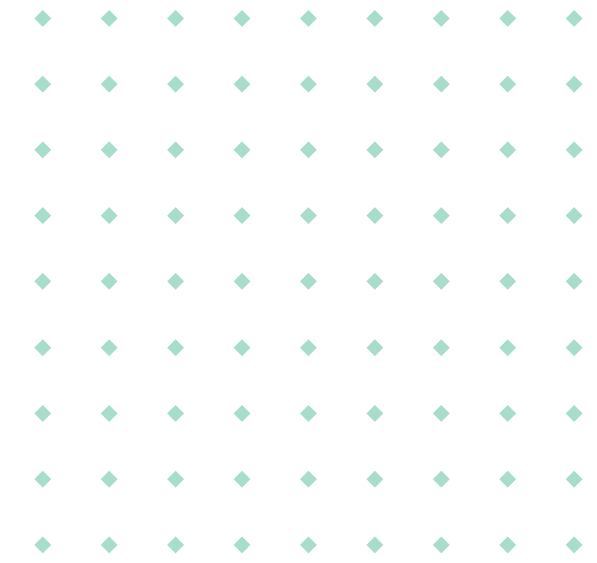




TESTING AT THE PLANT

ECC is committed to providing high-quality and safe products. In order to ensure that their products meet strict quality standards, ECC performs various standard tests.

- Appearance tests: ECC conducts appearance tests to ensure that their products have the desired color, texture, and consistency.
- Microbial tests: ECC performs microbial tests to ensure that their products are free from harmful bacteria and other microorganisms.
- Selective heavy metal tests: ECC conducts selective heavy metal tests to ensure that their products do not contain harmful levels of heavy metals such as lead, mercury, and cadmium.
- Specific Gravity tests: ECC conducts specific gravity tests to ensure that their products have the desired density and weight.
- Viscosity tests: ECC conducts viscosity tests to ensure that their products have the desired thickness and flow rate.
- Stability tests: ECC performs stability tests to ensure that their products remain stable and do not deteriorate over time.
- PH balance tests: ECC conducts PH balance tests to ensure that their products have the desired level of acidity or alkalinity.



TECH FACILITATOR AT THE PLANT

ECC has accomplished a major technological milestone through the integration of our entire business process with SAP Business One (SAP B1), a leading ERP system. This achievement is a significant move towards enhancing our operations and improving efficiency & efficacy. This integration connects all departments and functions within our organization to a unified platform, providing us with a comprehensive view of our operations that optimizes productivity and enables better decision-making. By consolidating our data, automating key processes, and driving collaboration across teams, we are better positioned to streamline our operations and provide exceptional service to our customers.

This integration provides a multitude of benefits, such as:

- Enhanced data visibility: By centralizing our data in SAP B1, we have a more complete and accurate view of our operations, which enables us to make more informed decisions.
- Streamlined operations: By automating key processes and driving collaboration across teams, we can operate more efficiently and effectively.
- Improved financial management: SAP B1's financial management tools enable us to track expenses, manage budgets, and optimize cash flow.
- Integrated customer relationship management (CRM): With SAP B1, we can centralize customer data, track interactions, and manage sales and marketing activities effectively, which will enable us to deliver exceptional customer experiences and strengthen our relationships with clients.
- Business intelligence and reporting: SAP B1's reporting and analytics capabilities will provide us with actionable insights, enabling us to monitor key performance indicators, identify trends, and optimize our strategies for growth.





CUSTOMER EXPERIENCE MAP



PROJECT FLOW



MARKET EXPERT COMMERCIAL & MARKETING TEAM

ECC's experienced commercial business personnel team is a key factor in the company's success and its ability to provide a unique and exceptional customer experience

- Analysis of market trends.
- Experts in cosmetics, beauty & personal Care who possess extensive knowledge.
- A department specializing in graphic design that is based in-house.
- A showroom dedicated to packaging options.
- Training sessions that provide free product information and knowledge.
- Business consultancy.
- Growth hacking strategies..
- Widespread industry network.

PIONEERING UNCONVENTIONAL CUSTOMER EXPERIENCE

The Egyptian Company for Cosmetics offers a unique customer experience that sets it apart from its competitors in the cosmetics industry. One of the key features of ECC's customer service is that each customer or brand is assigned a fully dedicated and experienced Account/Project Manager. The Account/Project Manager provides them with market trend analysis, knowledgeable cosmetic, beauty and personal experts, in-house graphic design, department packaging options, and free product information knowledge and training.

ECC's Account/Project Managers assist customers with product selection, brand identity, and design, ensuring that they receive a personalized experience tailored to their specific needs. This level of attention and support helps customers to stand out in a crowded market and achieve their goals. Overall, ECC's commitment to providing a unique customer experience through dedicated account management and specialized expertise is a key factor in its success in the cosmetics industry.

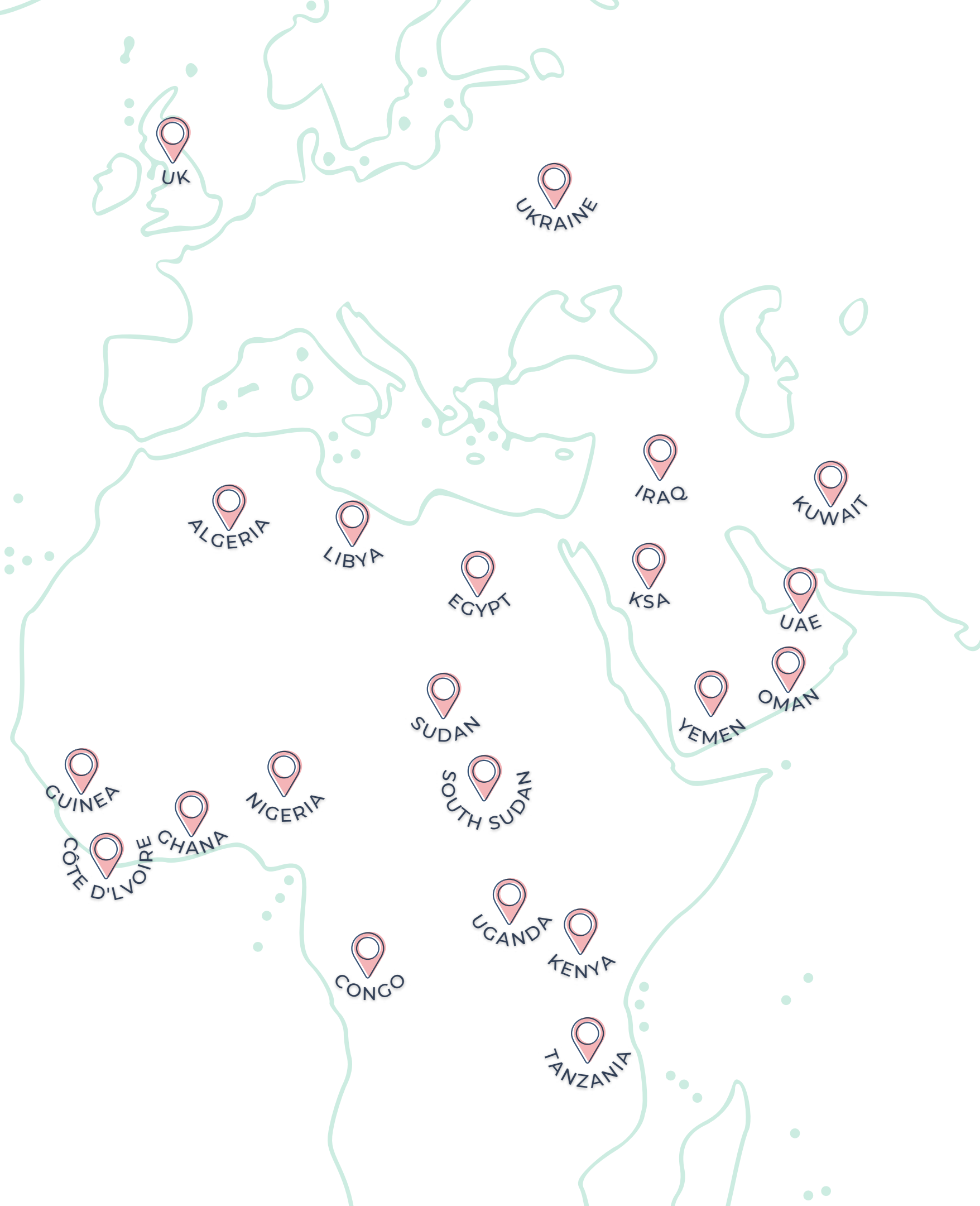


REGISTERED IN 25+ COUNTRIES

ECC's Export team is a dedicated group of professionals who specialize in bringing the company's high-quality cosmetics and personal care products to international markets. The Export team works closely with distributors, wholesalers, and retailers around the world to ensure that ECC products are available to customers in every corner of the globe.

One of the key advantages of working with ECC's Export team is the company's extensive registration in over 25 countries. This means that ECC has met the regulatory requirements and obtained the necessary licenses to sell its products in these countries. By being registered in multiple countries, ECC can reach a broader customer base and expand its presence in new markets.

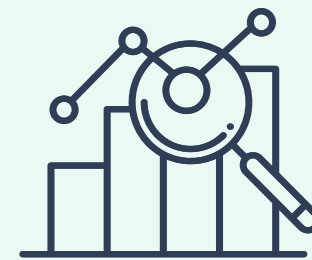
In addition to its international reach, ECC's Export team offers a range of services to its customers, including marketing support, product training, and regulatory assistance. This ensures that distributors, wholesalers, and retailers have the resources and knowledge they need to successfully market and sell in their respective markets.



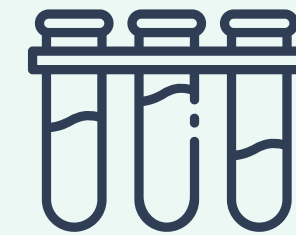
ECC CAN HELP WITH WAY MORE!

Our multi-powers include the ability to help our customers with market data and analytics, sampling for focus groups, testing packaging vs product functionality, Ministry of Health inspections, export documentation and certification, and raw material bulk importation.

These services are designed to help our customers streamline their operations, improve efficiency, and ensure compliance with regulatory requirements.



Market Data
& Analytics



Sampling for
Focus Group



Package Function &
Performance



MOH
Inspection



Export Documents &
Certificates



RM Bulk
Importing



INTEGRATED INDUSTRIAL MODEL



1981



1998



2019



2023



2024



2024

ECC HAS DEVELOPED AN INTEGRATED INDUSTRIAL MODEL THAT ALLOWS IT TO OFFER A WIDE RANGE OF PRODUCTS AND SERVICES TO ITS CUSTOMERS. AT THE HEART OF THIS MODEL IS THE ECC B2B GROUP, WHICH INCLUDES SEVERAL KEY COMPONENTS



- **ECC Cosmetics Factory:** This state-of-the-art facility produces a range of high-quality cosmetics and personal care products, including skin care, hair care, and body care products. With a focus on quality and innovation, the ECC Cosmetics Factory is a key part of ECC's commitment to excellence.
- **Smartpack:** To ensure a reliable supply chain for its packaging needs, ECC has established with Smartpack, a leading manufacturer of plastic bottles and jars. This backward integration allows ECC to maintain control over the quality and availability of its packaging materials, ensuring that its products are always packaged to the highest standards.
- **Pharamdo:** ECC has also expanded its operations to Sudan through its building Pharamdo, a leading cosmetics factory in the country. This expansion has allowed ECC to tap into new markets and grow its reach across the region.
- **ECC Nutrition Hub:** To meet the growing demand for dietary supplements and health and wellness products, ECC has established the ECC Nutrition Hub. This facility produces a range of high-quality supplements and other wellness products, helping customers to achieve their health goals.
- **Future expansion:** Looking to the future, ECC has plans to expand its operations even further. By 2024, the company plans to open an aerosol factory, which will produce a range of aerosol-based products. And also by 2024, it plans to open a tubes factory, which will allow it to produce a wider range of packaging options.



EC
NUTRITION
HUB



ECC NUTRITION HUB HAS THE EXPERTISE AND RESOURCES TO HELP DEVELOP AND MANUFACTURE TOP-QUALITY HEALTH AND WELLNESS PRODUCTS.

SERVICES

- Registration & Assistance
- Research & Development
- Toll Manufacturing
- Packaging & Filling
- Private Label

Total area: 2,000 sqm
Building area: 7000 sqm



NUTRITION PRODUCTION LINES

HAIR | SKIN | NAILS | BODY | JOINTS |
BONES | TEETH | MUSCLES |
IMMUNITY



GUMMIES



**CHOCOLATE
BARS**



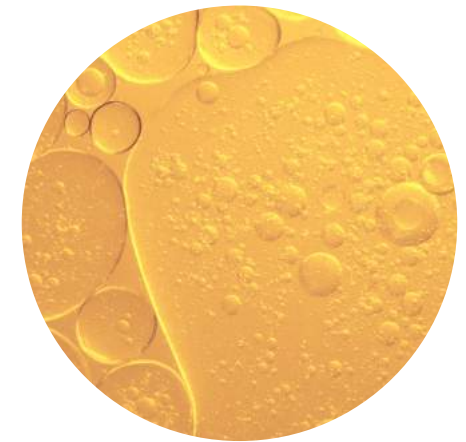
**CHOCOLATE
SPREAD**



**CHOCOLATE
WAFER**



POWDER



SYRUP



GUMMIES PRODUCTION LINE

Our gummy supplements are carefully crafted to appeal to a variety of tastes and preferences, making them an enjoyable and convenient way to supplement one's diet. We believe that by using high-quality ingredients, we can create supplements that not only taste great but also provide real health benefits.

We pride ourselves on using only the finest raw materials to create a flavorsome formula for our gummy supplements. We believe that by using authentic and real food instead of processed substances, we can provide the utmost taste and valuable nutrients to our customers.

Gummies can tackle multiple aspects such as:

- Immune System
- Bone Health
- Cognitive Functions
- Mental Health
- Digestive System
- Beauty
- Joints
- Nervous System
- Pregnant Healthcare
- Kids Health



CHOCOLATE BARS PRODUCTION LINE

We use premium first-rate chocolate to create a uniquely blended formula of mouthwatering chocolate dietary supplement. We believe that by combining high-quality ingredients with the delicious taste of chocolate, we can create a product that is both enjoyable and beneficial to our customers.

Our chocolate bars are crafted with care, using only the finest ingredients to create a product that is both nutritious and delicious. We believe that by using premium chocolate, we can provide our customers with a truly indulgent and satisfying dietary supplement.

Chocolate Bars can tackle multiple aspects such as:

- Immune System
- Bone Health
- Cognitive Functions
- Mental Health
- Digestive System
- Beauty
- Joints
- Nervous System
- Pregnant Healthcare
- Kids Health



CHOCOLATE WAFER PRODUCTION LINE

ECC offers chocolate wafers as a unique option for dietary supplementation. The company uses premium-quality chocolate to create a specially blended formula that is both delicious and beneficial to customers.

ECC takes great care in crafting its chocolate wafers, using only the best ingredients to create a nutritious and enjoyable product. By using premium chocolate, the company aims to provide customers with a truly indulgent and satisfying dietary supplement.

Chocolate Wafer can tackle multiple aspects such as:

- Immune System
- Bone Health
- Cognitive Functions
- Mental Health
- Digestive System
- Beauty
- Joints
- Nervous System
- Pregnant Healthcare
- Kids Health



CHOCOLATE SPREAD PRODUCTION LINE

Our chocolate spread as a unique option for dietary supplementation. The company utilizes premium top-notch chocolate to create a distinctly blended formula of delectable chocolate dietary supplement.

The aim is to provide a product that is both pleasurable and advantageous to customers by combining superior ingredients with the delightful taste of chocolate.

Chocolate Spread can tackle multiple aspects such as:

- Immune System
- Bone Health
- Cognitive Functions
- Mental Health
- Digestive System
- Beauty
- Joints
- Nervous System
- Kids Health



POWDER PRODUCTION LINE

ECC utilizes superior and top-notch quality raw material, as well as state-of-the-art liposomal technology, to create formulas that can be adapted to multiple forms and dosages.

With the use of high-quality raw materials and advanced technology, ECC is able to create adaptable formulas that can be easily incorporated into a variety of liquids. This powder dietary supplement can be mixed into juice, water, or milk, making it a versatile and convenient option for customers.

Powders can tackle multiple aspects such as:

- Immune System
- Bone Health
- Cognitive Functions
- Mental Health
- Digestive System
- Muscle Mass
- Beauty
- Joints
- Nervous System
- Pregnant Healthcare
- Kids Health



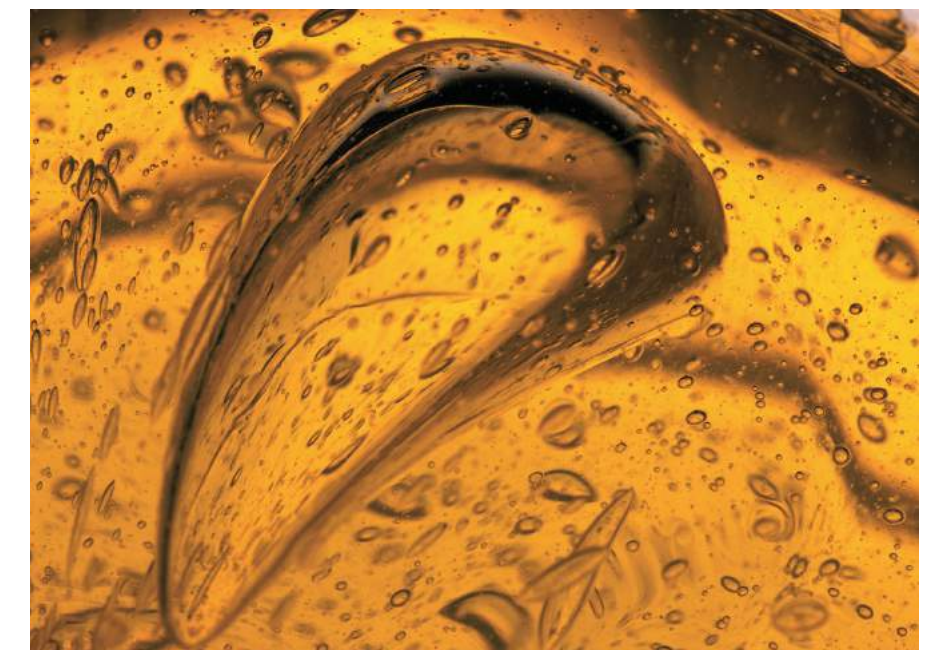
SYRUP PRODUCTION LINE

ECC's syrup production line offers a range of dietary supplements that are exclusively made with upscale raw materials, including multivitamins, multiminerals, and antioxidants. ECC's commitment to using only the best raw materials ensures that its products are of the highest quality and provide maximum nutritional benefits.

We also applies prime vitamins and minerals liposomal technologies to enhance the efficacy of its dietary supplements. This advanced technology increases the absorption rate of the products, ensuring that customers receive the full nutritional benefits of the premium ingredients used in ECC's syrup production line

Syrup can tackle multiple aspects such as:

- Immune System
- Bone Health
- Cognitive Functions
- Mental Health
- Digestive System
- Beauty
- Joints
- Nervous System
- Pregnant Healthcare
- Kids Health

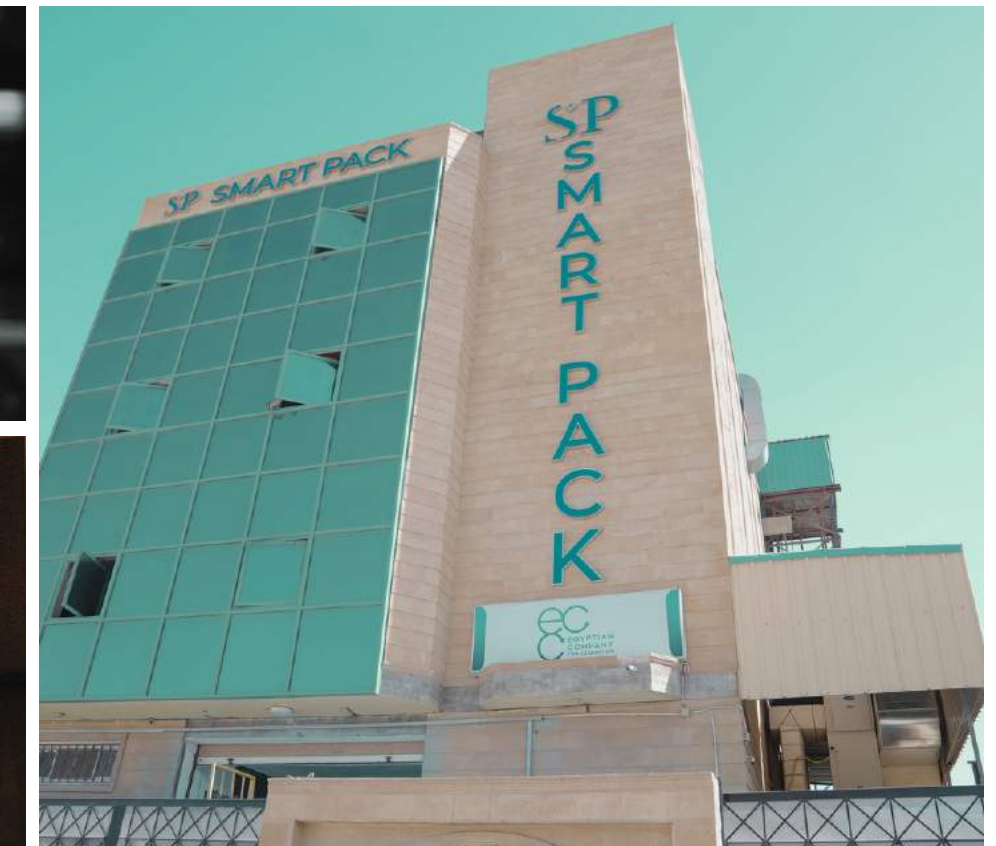
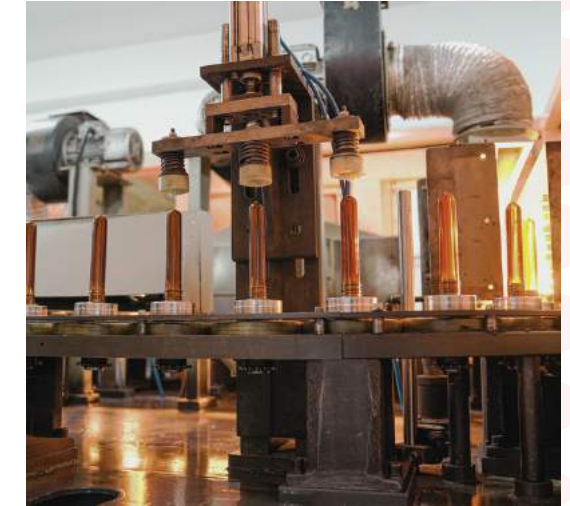


SMART PACK IS A LEADING INNOVATIVE PRODUCER FOR PLASTIC PACKAGING OF COSMECEUTICAL AND PHARMACEUTICAL PRODUCTS

SERVICES

- Polypropylene Injection
- PET Injection
- PET Blowing
- HDPE Blowing
- Silk-Screen Printing
- Mold Customization
- 2D & 3D Sample Printing

SP
SMART PACK
FOR SMART BRANDS



PPHARMA-DO OFFERS A COMPREHENSIVE 360-DEGREE SOLUTION THAT COVERS YOUR PRODUCT IDEA FROM CONCEPTION TO LAUNCH.

SERVICES

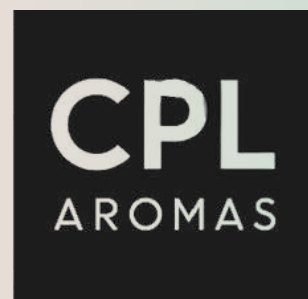
- Registration & Assistance
- Research & Development
- Toll Manufacturing
- Packaging & Filling
- Private Label





OUR SUCCESS PARTNERS





WORLD-CLASS RAW MATERIAL SOURCING

ECC's commitment to excellence extends to every aspect of its business, including the sourcing of raw materials for its cosmetics and personal care products. The company has established relationships with some of the most reputable suppliers in the industry, including Ashland, BASF, Lipotec, Croda, Givaudan, Sensient, AQIA, Sederma, Lipomize, and CPL Aromas. ECC's sourcing capabilities ensure that the company's products are made with only the highest-quality ingredients, resulting in safe, effective, and reliable products that meet the needs of customers.

One of ECC's core values is a commitment to ethical and sustainable sourcing practices. All of the company's ingredients are cruelty-free and non-GMO & non-toxic, ensuring that its products are not only safe and effective, but also aligned with its values of social responsibility and sustainability. By partnering with suppliers who uphold high standards of environmental and social responsibility, ECC is able to ensure that its products are not only of the highest quality, but also produced in a responsible and sustainable manner.



PARTNERS THAT TRUST US

SOME OF THEM!



GET IN TOUCH

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Head Quarters

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Nasr City Cairo, Egypt

Customer Service

ECC Factory

cs@eccmasria.com

Block 12H 1st Industrial Zone

Gamasa Egypt

